



NEWS RELEASE

Contact:
Bill Johnston, tel. 913.262.2131
bjohnston@quantumcreative.com

For Immediate Release

TrueNorth Announces First Simphonē Global Broadband Certification

Worldwide business broadband system certified on Gulfstream IV

Ottawa, Canada (March 11, 2010)—TrueNorth Avionics, Inc., has announced the initial supplemental type certification (STC) of its Simphonē (pronounced ‘symphony’) Global Broadband System, a compact and affordable high-speed data for worldwide business aviation. Featuring proven hardware powered by Cobham technology, the Simphonē Global Broadband (SGBB) system provides enterprise-level Internet data service throughout the flight regime, including on the ramp and at altitudes below 10,000 ft. AGL. The SGBB configuration also featured the first use of Cobham’s new IGA 5001 intermediate gain antenna. All sales, installation and certification for this project were performed by Mid-Canada Mod Center, Mississauga, Ontario, on a client’s Gulfstream IV aircraft. The system included TrueNorth’s revolutionary Simphonē OpenCabin™ airborne telecommunications system, which uses a suite of enterprise-level software applications (‘apps’) to bring advanced voice and data-management capabilities to business aviation.

“Just as Simphonē OpenCabin solves the problems of substandard voice and data management, our Simphonē Global Broadband System lets business aircraft passengers use the Internet anywhere their aircraft flies,” said Mark van Berkel, TrueNorth’s president. “And operators will appreciate the convenience of unrestricted data access, easy installation and low-cost operations,” he added.

More...

TrueNorth Simphonē Global Broadband System certified aboard GIV, p. 2/2

“Having now completed and certified several projects incorporating TrueNorth’s Simphonē product line, we have found the technology, support and ease of use first rate. Their Global Broadband application is following the success we have had in the past and provides our customers a worldwide solution for their business operations in the sky,” said Bill Arsenault, VP of Mid-Canada Mod Center.

About TrueNorth: Headquartered in Ontario, Canada, with U.S. offices in New Jersey and the Kansas City area, and distributor support in Dallas, TrueNorth Avionics, Inc., is a world-class technology company that develops integrated communications solutions for business aviation. Its revolutionary Simphonē OpenCabin™ system features all-digital hardware and enterprise-level business software, and offers an unlimited service life and upgrades via a suite of user-specified ‘apps’. Learn more at www.truenorthavionics.com.

About Mid-Canada Mod Center: Mid-Canada Mod Center (MC2) is a leader in airborne communications, especially Satcom system installation/certification for a large variety of corporate and commercial aircraft. Over the years, MC2 has worked with just about every form of Satcom on the market and has brought more STCs to market for this technology than any other Canadian avionics support provider. Other areas of focus for MC2 include cabin entertainment systems and cockpit redesign/modernization - including TCAS, EGPWS, TAWS, RVSM and EFB applications. You may find them on the web at www.midcanadamod.com.

###