



## NEWS RELEASE

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For Immediate Release

### **TrueNorth's Simphonē OpenCabin™ System Chosen for Flying Colours' Challenger 850 Program**

*Popular completion program will feature Simphonē OpenCabin  
airborne telecommunications system for voice and data*

**Ottawa, Canada (July 7, 2010)**—TrueNorth Avionics, Inc., working with authorized dealer Mid-Canada Mod Center (MC2), have been selected by Flying Colours to provide and install the revolutionary Simphonē OpenCabin airborne telecommunications system for that company's Challenger 850 completion program. The industry's first software-centric system, Simphonē OpenCabin uses a suite of enterprise-level applications ('apps') to bring advanced voice and data-management capabilities to business aviation, offering unlimited service life, built-in Wi-Fi and data routing, unmatched communications security and superior voice quality.

Sales, design and installation work for the Flying Colours project is the responsibility of Mississauga, Ontario based MC2. Flying Colours have a long relationship utilizing MC2 for avionics updates, redesign, installation and cabin entertainment/business communication systems. For their part, MC2 have been actively promoting True North's products since completing the first certified installations of their Simphonē in Canada last year. "TrueNorth' technology is not only user focused but also has proven itself from the standpoint of installation, integration ease and basically working as promised from day one. We have had great success with them and promote their products with confidence to our clients like Flying Colours" Stated Bill Aresenault, VP of MC2.

With facilities in Canada and St. Louis, MO, Flying Colours serves customers in North & South America, Europe, Russia, the Middle East and India, offering green completions, aircraft refurbishment and modification, executive conversions and maintenance, among other services.

"Meeting the needs of the discriminating operators who work with Flying Colours, Simphonē OpenCabin solves the problems of substandard voice and data management that plague many hardware-centric airborne phone systems," said Mark van Berkel, TrueNorth's president.

*More . . .*

## **TrueNorth Simphonē OpenCabin chosen by Flying Colours, p. 2/2**

**About TrueNorth:** Headquartered in Ontario, Canada, with two U.S. offices and distributor support in Dallas, TX, TrueNorth Avionics, Inc., is a world-class technology company that develops integrated communications solutions for business aviation. Its revolutionary Simphonē OpenCabin system features all-digital hardware and enterprise-level business software, and offers an unlimited service life and simplified functional upgrades via a suite of user-specified 'apps'. Learn more at [www.truenorthavionics.com](http://www.truenorthavionics.com).

**About Mid-Canada Mod Center:** Mid-Canada Mod Center (MC2) is a leader in airborne communications, especially Satcom system installation/certification for a large variety of corporate and commercial aircraft. Over the years, MC2 has worked with just about every form of Satcom on the market and has brought more STCs to market for this technology than any other Canadian avionics support provider. Other areas of focus for MC2 include cabin entertainment systems and cockpit redesign/modernization - including WAAS FMS, TCAS, EGPWS, TAWS, RVSM and EFB applications. You may find them on the web at [www.midcanadamod.com](http://www.midcanadamod.com).

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